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Kidobi Wins Dr. Toy's Best Vacation Children's Products Award Program for 2013 for Making Screen Time Count

Winner selected among hundreds for an educationally oriented and stimulating product for children

Toronto, ON, Canada, June 25, 2013—Online video content provider, **Kidobi**, has been awarded the **Best Vacation Product for Dr. Toy's Guide for 2013**. Products awarded Best Vacation Award promote activity, creativity, and learning by complementing children's experiences during vacation at home or on the road.

Using extensive criteria Stevanne Auerbach, Ph.D (a.k.a. Dr. Toy) very carefully chose among hundreds of toys for the Dr. Toy's Best Vacation Children's Product. Kidobi was recognized for its sophisticated components and intuitive technology that customizes personalized playlists to fit each child's learning needs and developmental stage.

"Kidobi understands the value of play during the summer as an essential tool in the overall learning process," says Leo Henning, Chief Executive Officer of Kidobi. "We are thrilled that our product has been recognized for its high quality that promotes active participation, learning experiences, and nurtures creativity."

Kidobi is an online video content provider that removes parents' guesswork by automatically generating customized video playlists. Each video is based on educational topics such as social skills, mathematics, science and much more. The platform's cutting-edge intuitive technology not only adapts to children's unique skill level, it provides tailored-made content that matches their level of interest so children are engaged and entertained as they learn.

Dr. Toy's Guide features products that follow high standards of safety, age-appropriateness, design, durability, learning skills, good value for price, and fun. Kidobi is currently available online at www.Kidobi.com, with mobile apps for iPad and Android devices available from the [App Store](#) and [Google Play](#).

About Kidobi:

Kidobi is an award-winning, online preschool destination that creates tailor-made video playlists based on a child's age, interests and skills. Kidobi's software will automatically create a personalized learning channel for your child that's ready 24 hours a day, seven days a week. For more information, please visit www.kidobi.com and like us on [Facebook](#).